

# Company Profile

DEBT SYNDICATION I CORPORATE ADVISORY I MERGERS & ACQUISITION

## VISION

To be the preferred consultant in the financial sector having global presence.

## MISSION

To create value in our clients business which results in growth.



## **Company Profile**

In January 2014, we had taken the big step of venturing out with consultancy services on our own by setting up FinCapital Advisors Pvt Ltd. From a humble beginning, we have grown to a self-reliant & well-established financial consultancy firm, providing Debt Syndication and Corporate Advisory services to various SME's, Mid Corporate and Large Corporate Companies.

FinCapital Advisors is being headed by young professionals having strong pedigree and excels in domain knowledge, capital syndication alternatives with remarkable transaction execution capabilities and have established network with leading banks & financial institutions.

Our Goal is to "create value and grow your business".

### Why FinCapital Advisors?

Whether it's a core service or specialized service, we take pride in providing value added professional service to see our clienteles grow & succeed. Our Philosophy of a long-term commitment has been borne out by the long associations with each one of our clienteles, providing personalized services and up to date knowledge from our understanding of the market and the environment. In addition to applying our knowledge and expertise in business & finance to develop solutions for the clients, we do not consider the mandate complete until we have rolled up our sleeves and ensured that the solutions are put into action and/or the transaction or funding successfully completed. Over the years, our esteemed clienteles have given us the opportunity to grow and learn in a positive, friendly work environment, so that our commitment remains strong. We are extremely fortunate and take extreme pride in being associated with our clienteles. Because of their confidence in us, we have successfully executed various transactions in India and abroad, across various sectors. With new found wisdom, maturity and professionalism, we will continue to go that extra mile for our clienteles.

## Services

In this dynamic economy, organizations need advisors capable of offering a broad range of innovative and cost effective solutions. FinCapital Advisors, with its wide range of service offerings and capabilities, is fully geared to cater to these requirements. These service offerings have been developed after a detailed understanding and shared knowledge of industries, competition, laws and regulations.

The services can be broadly categorized in following heads:

### **Debt Syndication**

With strong analytical skills and execution capabilities in raising funds, FinCapital Advisors is slowly but steadily making its presence felt in the corporate world. FinCapital Advisors assists corporate to leverage on debt as an instrument to raise capital through structutred financial products for various requirements including Greenfield projects, expansions, working capital and for acquisitions.

Fincapital Advisors strenght lies in providing clear analysis by conducting indepth study of the available funding options and assisting clients obtaining suitable fund at lowest cost. The entire process typically involves understanding the cliental requirements, preparation of necessary reports, approching and deiscussing the deal with potential lenders, short listing lenders on determioned parameters, analyzing the options and negotiating the terms, disbursement.



### **FinCapital Advisors offer following financial products for its clients benefits:**

Term Loan FTL – Foreign Currency Term Loan Cash Credit / Overdraft Letter of Credit Bank Guarantee Corporate Loan Construction Loan Export Packing Credit in INR / FC Foreign Bill Discounting Loan against Property Loan against Rent Securitization Bill Discounting

#### **Corporate Advisory**

The corporate advisory unit unifies a team of specialist under one umbrella. These specialists bring together a diverse spectrum of skill sets including business restructuring, transaction origination and support, financial engineering and an association of financial support services.

The corporate advisory group at FinCapital Advisors work with corporate clients to incerease their shareholder value. Fincapital Advisors offers an extensive range of services under the corporate advisory services umbrella which, inter alia, includes the following:

Business restructuring and allied services Credit rating advisory Business and Intangible Asset Valuation Regulatory Compliance services Cross border advisory services Business plans and feasibility studies

#### **Mergers & Acquisitions (M&A)**

FinCapital Advisors has a dedicated M&A advisory team to take care of M&A requirements of its esteemed clients. FinCapital Advisors uses its experience of local maeket place and established global network to close transactions successfully. The vast network of relationships and alliances with international banks in othergeographies gives it the ability to source relevant targets or buyers from across the globe. It also assists clients in obtaining transaction financing through its Structured Finance services, from banks, NBFCs and global funds, which is often required in such cases.

The services include: Assessing potential acquisition targets and providing valuation analysis Advising on transaction structuring, fund raising or buy back repatriations Ensuring methodical and approprate company valuation Business due diligence Negotiating and consummating transaction



## **Industry Presence**

FinCapital Advisors over the years has successfully planned and completed transactions belonging to different sectors across the country.

Even though we have the expertise, management bandwidth and a team of key professional to work across almost every sector of the economy, we boost ourselves for having key functional expertise across the following segments:

Cable & Wire Iron & Steel Information Technology Telecom Food Processing Healthcare & Hospitality Agriculture Cement Power Infrastructure Real Estate





## **Client's Speak**



Mahesh Keyal Mortex Group, one of the largest exporter of ferro alloy in India. "FinCapital Advisors has successful executed mandates for us under the leadership of Rahul Goenka. They delivers truly professional debt syndication services and put their clients' interests first – I'd happily recommend her to anyone wanting a holistic financial service."



Rajiv Bhatia D2 International , one of the largest leather goods manufacturer cum exporter of eastern India.

"We would like to express our thanks for the work you have done for us over the past years. The expertise and attention to detail with which you have handled our financial affairs could not be faulted. Particularly reassuring to us is our feeling of certainty in the absolute integrity of your dealings with us. Your continual advice on financial planning issues has saved us significant amounts of money. May you prosper, along with your clients."



Akhilesh Saklecha Super Iron Foundry Manufacturer of grey and ductile iron castings.

'It was indeed a pleasure working with Rahul and the best part of his work is that he never overcommits and ensures that whatever is committed is delivered. We look forward to working with him as an integral part of our growth journey."



Anirudh Poddar Saa Vishnu Group, one of the largest manufacturer for Parle and Haldiram.

"Passion, Knowledge and genuine Interest in achieving the best for clients are what make a truly professional Financial Advisors. Rahul and his team have this and more. His dedication to clients, business excellence sets him apart and I would highly recommend him to anyone wanting to achieve better financial outcomes."





Tushar Dalmia Anvil Group Manufacturer of Cables & Wires. "FinCapital Advisors are efficient and effective. They have always fulfilled the work with the best of client's interest. They are one of our preferred financial consultants over the years."



Sameer Agarwal SIOM Realty Pvt. Ltd, Real Estate Group

"Rahul Goenka and his team at FinCapital Advisors are fantastic. They took the time to understand our needs and then provided us with several options that ensured all our needs were met. The ongoing communication and quality of service is superb and at a level rarely seen or experienced these days in the finance industry."



Bharat Nahata ATOZ Infracon Pvt Ltd Infrastructure

"A long term relationship of more than 7 years has always been full of Clarity and Promptness. Personal care of Clients is the specialty and we feel they are as bankable as any good bank."



Manishankar Roy ROY Group one of the largest poultry business of eastern India. "We develop a great partnership with FinCapital Advisors Private Limited and their service & dedication towards our organization is quite evident in all aspects. We appreciate their personalized attention as well."





Subhash Kedia Eastern Track Udyog, Manufacturer for Indian Railway Products "For us, the best part about working with Mr Rahul Goenka is his professionalism and ease of communication. He is always available and has vast knowledge of this field—a rare combination indeed!"

ERGOFLEX"

Bharat Parekh Ergoflex India Pvt Ltd, Furniture Industry "Fincapital Advisors Pvt Ltd helped us in raising Term Ioan and Working Capital. They have done their job professionally and we never went to Bank except a meeting with there Regional Manager entire transaction was flawless. We recommend others to utilize their services as they do what they commit. We will be using their services in a long-term basis that includes an IPO. We wish them all success and our best wishes."



Creates Value I Grow Business



**Get in Touch** 

### **FinCapital Advisors Private Limited**

Circular Court , Suite # 49 , 4 th floor 8 AJC Bose Road , Kolkata – 700017 Web : www.fincapital.co.in Email : info@fincapital.co.in Phone : 03346001346

### Rahul Goenka

Director Phone : 9163405046 Email : rahul@fincapital.co.in

### Siddhartha Konar

Asst. Vice President : Business Development Phone : 9831088753 Email : Siddhartha@fincapital.co.in